

Strategic Planning

Our client wanted to rapidly grow their refinery and distribution business but was exposed by weak underlying systems and processes.

We were invited to bring our strategic planning practices and formulate a five-year investment strategy, preferred sequence of projects, overall resourcing plan and business case that positioned the client for future growth. This was accomplished with heavy engagement of corporate, technical and operating functions.

Enhanced programme management was accepted and implemented by the client. Key employees were trained in our strategic planning methodology for future planning cycles.